



Backgrounder

Pond Venture Partners www.pondventures.com is Europe's largest early-stage technology venture capital fund, founded in 1997 and with more than \$200 million under management. Pond operates as a cohesive team based in London and Silicon Valley, with strong connections in Asia.

Pond works closely with its worldwide portfolio of companies to help build their technology innovations into successful global businesses – as well as providing introductions to new customers, management resources and quality co-investors. Pond's venture team includes acclaimed entrepreneurs, business leaders and technology visionaries, all with an international focus, who partner with their portfolio companies for success.

Pond has integrated Silicon Valley-style venture culture and innovation with European sensibilities and values to create a uniquely global entity. Pond is ideally suited to technology startups seeking more than just capital but a true partner to develop their ideas into success. Pond's team understands the challenges and opportunities afforded by startups and great ideas, and seeks to partner with their portfolio companies to establish themselves for the next stage of their worldwide growth.

Several successful exits and a reputation for picking 'winners' in the increasingly-crowded technology startup market have enabled Pond to grow its investment fund to one of the largest in Europe for early-stage ventures. In addition, the reputation of the Pond Partners themselves has served to attract both investors and startups alike to the Fund.

The direct, personal involvement of the five Pond partners in their portfolio companies is a uniquely distinguishing feature of Pond's investment philosophy. Creating value not just by writing checks, but also by leveraging the expertise of all parties in a global marketplace is the signature of Pond Venture Partners.

Pond seeks to work with truly innovative companies that look to the Fund as the first step in their journey to develop an idea into a business that will change the world.

The diverse Pond portfolio includes:

4HomeMedia - <http://www.4homemedia.com/>

Air Semiconductor - <http://www.air-semi.com/>

ARTiSAN Software - <http://www.artisansw.com/>

Broadway Networks - <http://www.broadwaynetworks.com/>

Gigle Semiconductor - <http://www.gigle.biz/>

Imperas - <http://www.imperas.com/>

Microcosm Communications Limited - ***Microcosm was acquired by Conexant in January 2000.***

Mirics Semiconductor - <http://www.mirics.com/>

Nanotech Semiconductor - <http://www.nanosemi.co.uk/>

picoChip - <http://www.picochip.com/>

SealedMedia - ***SealedMedia was acquired by Stellent, Inc. (Nasdaq: STEL) in August 2006.***

Transitive - <http://www.transitive.com/>

For more information on Pond Venture Partners, please contact:

Jonathan Hirshon
Horizon Communications
+1 408 969 4888
jh@horizonpr.com
horizonpr1 – AIM, Skype, GTalk